



## MC&FP FACT SHEET

### Hiring Our Heroes Hiring Fairs

#### Data

- ✓ *Through March 31, 2013, the U.S. Chamber of Commerce Foundation hosted 650 hiring fairs, helping more than 21,000 veterans and military spouses find employment.*
- ✓ *In 2014, 20 hiring fairs will be focused specifically on military spouses.*
- ✓ *Hiring Our Heroes is enlisting commitments from the business community to hire 500,000 veterans and military spouses by the end of 2014.*

#### Additional information

U.S. Chamber of Commerce  
 Hiring Our Heroes  
[www.uschamber.com/hiringourheroes](http://www.uschamber.com/hiringourheroes)

Spouse Education and Career  
 Opportunities Program  
[www.militaryonesource.mil/seco](http://www.militaryonesource.mil/seco)

#### Background

In March 2011, the U.S. Chamber of Commerce, a Military Spouse Employment Partnership organization, and the National Chamber Foundation joined forces with the Department of Defense by launching Hiring Our Heroes, a campaign to help veterans and military spouses find meaningful employment in communities across the United States. Many MSEP employers participate in Hiring Our Heroes hiring fairs and use the opportunity to connect with military spouse talent at the local installation level. Working with a network of 1,600 state and local chambers and other strategic partners from the public, private and nonprofit sectors, the U.S. Chamber of Commerce has organized hiring fairs in hundreds of local communities where veterans and military families live.

#### Highlights

Hiring Our Heroes hiring fairs are bridging the gap between military spouses and the business community. The hiring fairs

- Provide the opportunity for spouses to connect with businesses that are interested in hiring military spouses
- Offer presentations that help military spouses plan a career in a highly mobile environment
- Provide assistance with updating their resumes to most effectively market themselves to potential employers

