LOGO USAGE

MILITARY ONESOURCE

Formats:

MILITARY ONESOURCE

HORIZONTAL
Use this format whenever possible.

MILITARY ONE SOURCE

STACK
Use this format when space is limited or for social posts.

Colors:

Red	Blue
PMS 711c	PMS 534c
HEX: #d02c2f	HEX: #1e3565

Fonts:

INTRO
Poppins Bold

Color Application:

MILITARY ONESOURCE

FULL COLOR LOGO
For use on white backgrounds.

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SINGLE COLOR LOGO
For use on white backgrounds.

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MILITARY ONESOURCE

REVERSE LOGO
For use over red or blue colors. Can also be used over dark imagery and dark backgrounds.

Staging:

To preserve the integrity of the logo, always present the logo artwork with minimum clear space intact. Minimum clear space on all sides of the logo is equal to the square height of the letter "M" in Military. Do not place text or other design elements within this minimum clear space.

MILITARY ONESOURCE

Minimum Sizes:

Use the measurements here as the absolute minimum sizes the logo can be shown and still maintain legibility. Use the pixel resolutions for screen-based presentations.

MILITARY ONESOURCE	MILITARY ONE SOURCE	MILITARY ONESOURCE	MILITARY ONE SOURCE
1.25"	0.5"	175 pixels	65 pixels

Incorrect Usage:

Use the artwork and colors as provided.

Do not alter the logo artwork in any way.

Do not remove, crop or obscure any part of the logo.

Do not skew, stretch or distort the mark. Logo artwork may be resized proportionally, providing that the final size is legible (see minimum size restrictions).

Do not apply the logo to visually competitive backgrounds or patterns.

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