

# Social Media Hub Overview



*The Social Media Hub is the central place where users can access social media platforms to engage with others in the military community. The newly designed Social Media Hub offers a variety of social sites for users to explore, find useful information, and interact with others. Visitors will find us on Facebook, Twitter, Pinterest, Flickr, YouTube, LinkedIn, and iTunes. They will also find helpful tools like podcasts and widgets. They can learn more information on select topics provided in our webinar series. There are lots of ways to connect and learn on our Social Media Hub.*

## 1 Let's Connect!

Users can find current and detailed information that supports every phase of military life from our Military OneSource Facebook, Twitter, Pinterest, and iTunes sites; find out quality of life information on programs and policies from our MC&FP Facebook, Twitter, Flickr, and YouTube sites; and keep informed of military spouse career opportunities on our Military Spouse Employment Partnership Facebook, Twitter, and LinkedIn. Not only can users find information on all of our social media sites, but can also join in the conversation about posted topics of interest with other service members and their families.



Coming November 2012

Call. 1-800-342-9647 Click. MilitaryOneSource.mil Connect. 24/7

The screenshot shows the Military OneSource website's Social Media Hub. At the top, there is the Military OneSource logo with an American flag graphic, the phone number 1-800-342-9647, and navigation links for 'Counseling Options' and 'Military Life T'. The main heading is 'Social Media Hub'. Below this, there are social media sharing options: 'Like' (0), 'Tweet' (0), '+1' (0), and a 'Share' button. The hub features three main sections, each with social media icons and a brief description:

- 1 Military OneSource**: Find information to support you through every phase of military life. (Icons for Facebook, Twitter, Pinterest, iTunes)
- Military Community and Family Policy**: Join the conversation on the latest quality of life information and policies. (Icons for Facebook, Twitter, LinkedIn, YouTube)
- Military Spouse Employment Partnership**: Stay informed of latest career opportunities and connect with other military spouses. (Icons for Facebook, Twitter, LinkedIn)

At the bottom, there is a 'BLOG BRIGADE' section with a video player showing a video titled 'Milspouse Politics: Where Do We Fit In?' by Blog Brigade on Thu, 18 Oct 2012.

## 2 Blog Brigade

The Blog Brigade is an online place to discover what military spouses are up to around the world. Our bloggers share their twists, turns, and tips through a series of entertaining blogs that are bound to leave you energized and ready to meet the challenges of military life. It's military life from a "boots on the ground" perspective from spouses to other spouses. Military spouses bloggers can also submit their blogs on various topics for possible publication on our site.

## 3 Podcasts

Hosted by Military OneSource, podcasts are audio files on a series of topics that are downloaded from the web or streamed online to a computer or mobile device. You can listen to topics such as Personal Financial Management and the Exceptional Family Member Program.

## 4 Videos

View the latest DoD video focused on quality of life topics of interest to service members and their families.

## 5 Mobile

Military OneSource is now mobile! Stay on top of the latest news by connecting with your mobile device from anywhere and at any time.



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Find information to support you through every phase of military life.

### Military Community and Family Policy



Join the conversation on the latest quality of life information and policies.

### Military Spouse Employment Partnership



Stay informed of latest career opportunities and connect with other military spouses.

## 2 BLOG BRIGADE

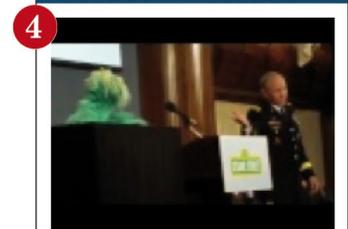
### Milspouse Politics: Where Do We Fit In?

by Blog Brigade on Thu, 18 Oct 2012

Hello, October: month of endless campaign ads, political rhetoric and healthy (or unhealthy) debate. Personally, I'm ready for this election to be over, just so that I can watch commercials about soap and potato chips, but I digress. As Americans, we are so lucky to have the right to free speech, the right to vote [...]

## VIDEOS

All Videos



CJCS with Rosita singing "Sunny Day"

May 10, 2012 | 86 Views

## 3 PODCASTS

All Podcasts

### Avoiding Health Product Scams

Listen (11:00 minutes) Transcript (PDF)

### Avoiding Online Auction Scams

Listen (8:09 minutes) Transcript (PDF)

### Choosing a College That's Right for You

Listen (2:13 minutes) Transcript (PDF)

### Disaster Preparedness

Listen (4:12 minutes) Transcript (PDF)

### Getting Up and Getting Active

Listen (2:36 minutes) Transcript (PDF)

### Healthy Relationships

Listen (3:07 minutes) Transcript (PDF)

### Helping Someone in Crisis

Listen (2:38 minutes) Transcript (PDF)

### How EFMP Can Help

Listen (4:12 minutes) Transcript (PDF)

## MOBILE

Abstract here about staying connected. Go mobile!



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## 6 Webinars

Join our online trainings from the comfort of your home or office. Our free webinars are presented by subject matter experts. These live sessions are designed to be interactive, allowing you to ask questions using the chat function or to participate in polls during the presentation.

## 7 Additional Ways to Connect!

### Discussion Boards

Our discussion boards offer an online platform for users to discuss topics related to military life that are important to you.

### Moderated Chats

Moderated chats are live, interactive events hosted by Military OneSource. During our chat sessions, you can share your ideas, opinions, and experiences on a variety of topics.

### Widgets

Military Community and Family Policy now offers widgets as another tool for distributing important information to the military community. Widgets are online applications that display featured information on your web page, blog, social networking site, or other sites.

The screenshot displays the Military OneSource website interface. At the top, there are navigation tabs for "PHASES OF MILITARY LIFE", "BRANCH OF SERVICE", and "THOSE WHO SUPPORT". A search bar is present with the placeholder text "What are you looking for?". Below the navigation, there are menu items for "Options", "Military Life Topics", "Monthly Focus", and "Social Media Hub". The main content area is divided into several sections:

- Upcoming WEBINARS**: A section with a "Share" button and a "View all webinars" link. It includes a sub-section for "All Webinars" with a "View the archives" link.
- HOMEFRONTConnections**: A section with a "Share" button and a "View all webinars" link. It includes a sub-section for "All Webinars" with a "View the archives" link.
- DISCUSSION BOARDS**: A section with a "Share" button and a "View all webinars" link. It includes a sub-section for "All Webinars" with a "View the archives" link.
- MODERATED CHATS**: A section with a "Share" button and a "View all webinars" link. It includes a sub-section for "All Webinars" with a "View the archives" link.
- WIDGETS**: A section with a "Share" button and a "View all webinars" link. It includes a sub-section for "All Webinars" with a "View the archives" link.

Below the main content area, there are sections for "VIDEOS" and "MOBILE". The "VIDEOS" section features a video player with the title "CJCS with Rosita singing 'Sunny Day'" and a view count of 86. The "MOBILE" section includes a "Go mobile!" link.

