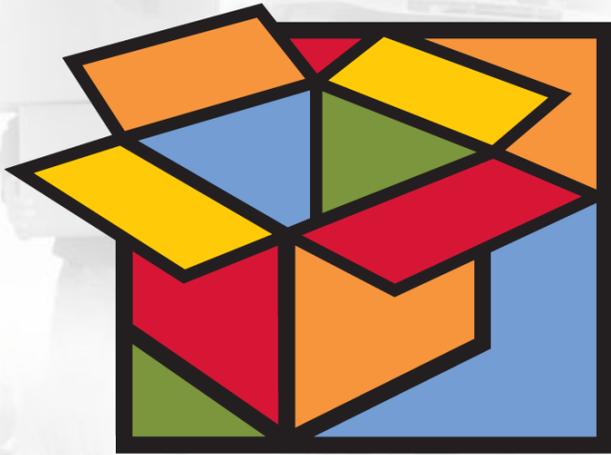




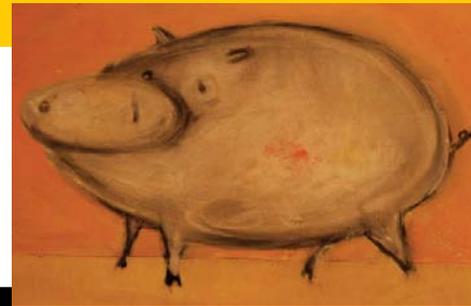
# RELOCATION PROGRAM



Moving Made Easy

# Money Talks - Financial Readiness

*Mary Bell, CFP<sup>®</sup>, AFC  
OSD, P&R, MC& FP  
Office of Personal Finance*



**12<sup>th</sup> Annual Joint Services/Agency/ERC  
Relocation Training Conference**



# DoD Financial Readiness Organization

*Ms. Virginia S. Penrod*  
*Acting Deputy Under Secretary of Defense*  
*(Military Community & Family Policy)*

**Ms. Barbara Thompson**  
*Director*  
*Office of Family Policy/*  
*Children and Youth*

Youth Financial Readiness Program

**Mr. David Julian**  
*Director*  
*Office of Personal Finance*

Financial Readiness Program



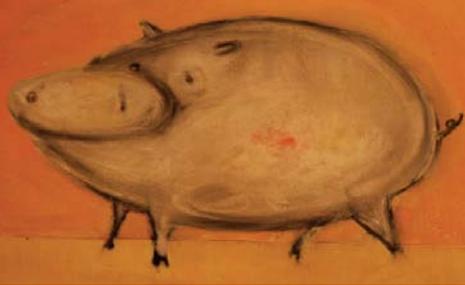


# Current Economic Environment



- One in Four American workers are Seriously Financially Distressed
- One in every 387 homes in America have received a foreclosure notice
  - Top 5 for foreclosures: Nevada, Arizona, Florida, California, Utah
  - In Nevada - one in every 69 properties have received a foreclosure notice.
- Unemployment rate a 25 year all time high with 9.9% (in April) and 10.1% (in October)

(Stats from Personal Finance Employee Education Foundation Inc , CNBC, Realty Trac, Bureau of Labor & Statistics)



# ***Challenges & Opportunities***

**“Crisis”**

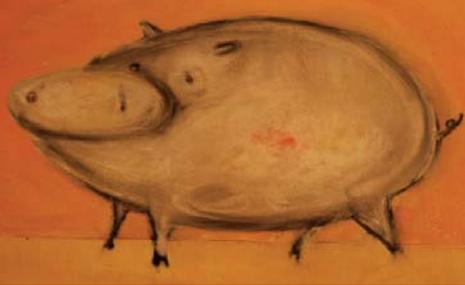
危机

“WEI

JI”

“Danger”

“Opportunity”



# How will we change our Culture?

- **Educate**, Not Regurgitate
- **Why** is this relevant to you?  
Deliver relevant information
- **Meet** emerging expectations of new generations  
Global, web-based access
- **Reach** Guard and Reserve  
Geographically isolated families



## The Digital Generation

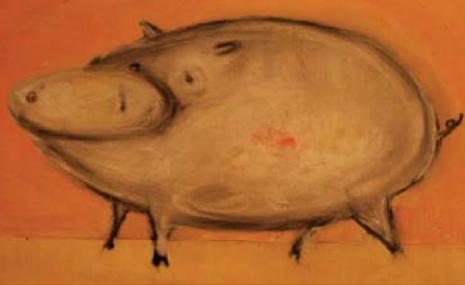
*“The Right Information, at the Right Time, to the Right People”*



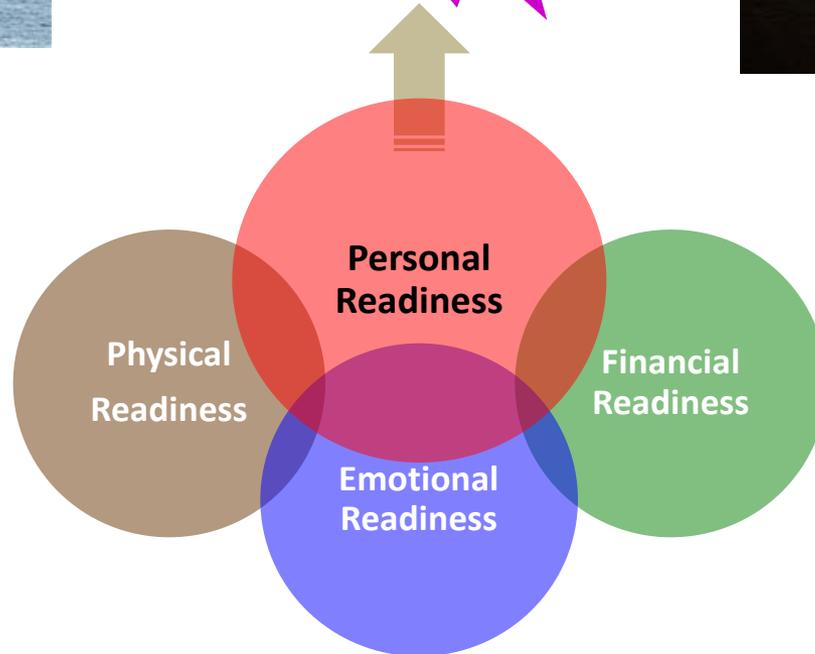
# ***Financial Readiness Campaign***

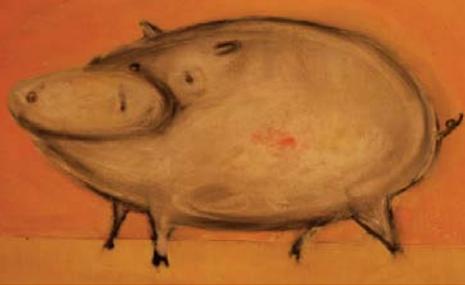
## **GOALS:**

- **Improve Financial & Mission Readiness**
- **Transform the Current Financial Culture**
- **Equip Service Members & Families w/ Financial Resources**
- **Enhance & Sustain Installation Personal Financial Support**
- **Reach All Service Members and Families**



# *Financial Readiness Campaign Objectives*





# Pillars of Personal Financial Readiness

Good Credit

Financial Stability

Routine Savings

TSP/SDP

SGLI/  
Insurance

Low %  
Loans

MWR

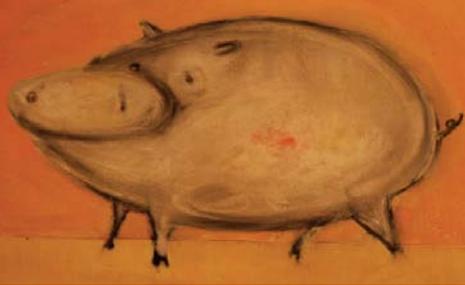
Security Clearance



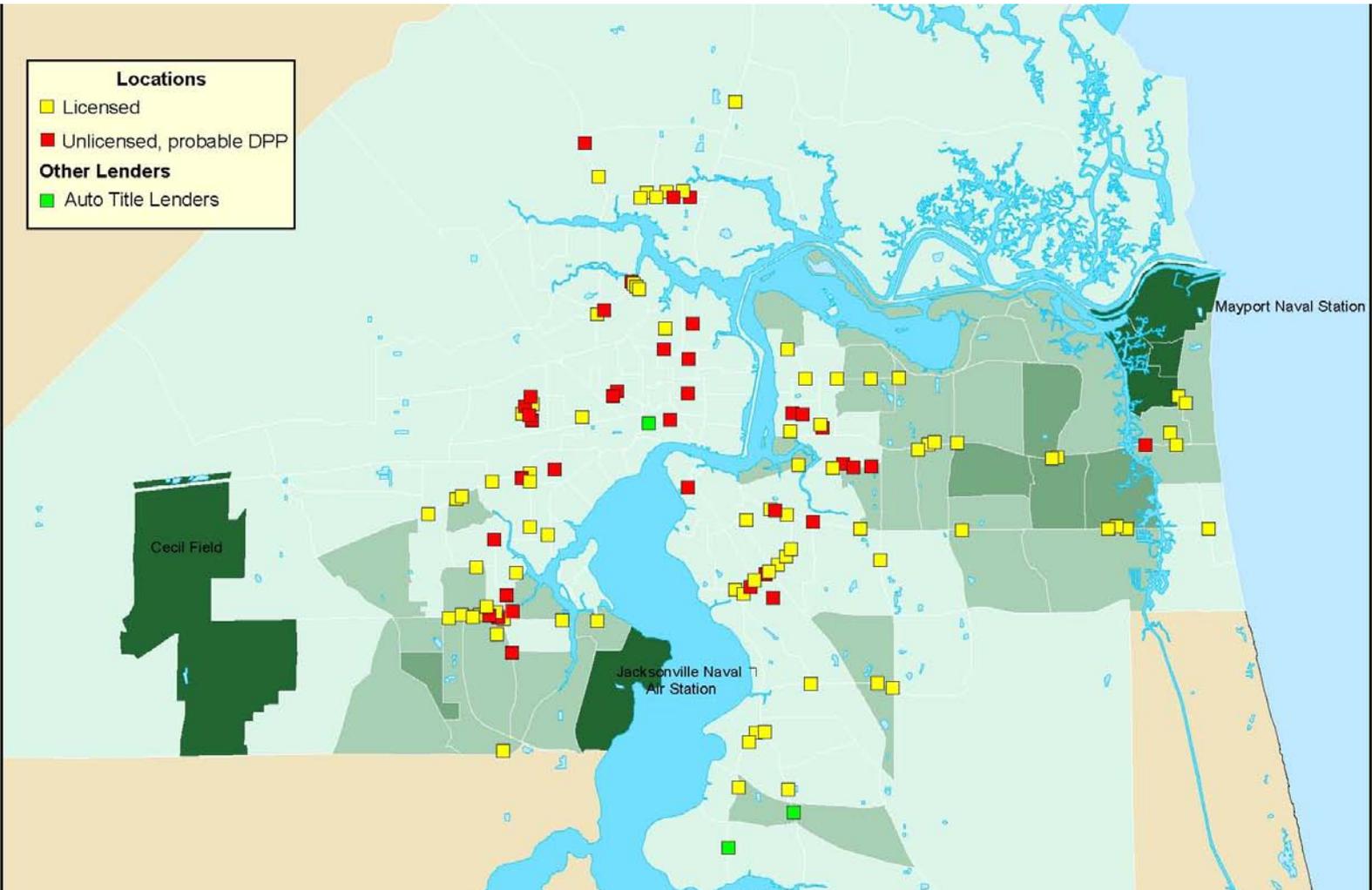


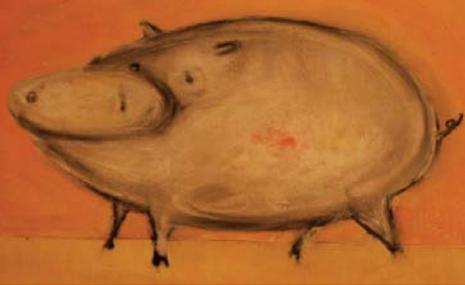
# How predatory are “predatory lenders”?





# How predatory are “predatory lenders”?

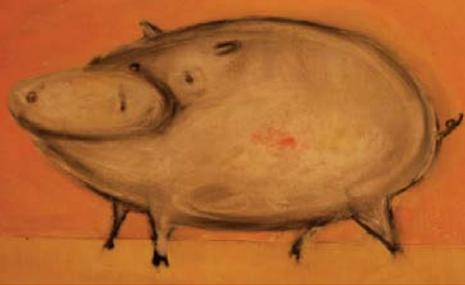




# ***Personal Finance Resources***

- 1. Installation/Unit Personal Financial Managers (PFMs)**
- 2. Augmenting Support: Personal Financial Consultants (PFC)**
  - ✓ **Rotational Assignments & Surge Support**
  - ✓ **Joint Family Support Assistance Program (JFSAP)**
- 3. Military OneSource**
- 4. Military HomeFront**





# ***Personal Financial Managers (PFM)***

- **Primary POC for personal financial support**
- **Available for one-on-one counseling sessions**
- **Provide financial education classes**
- **PFMs are Accredited Financial Counselors (AFC)**

**For local PFM, contact your Family Programs Office or visit [www.militaryinstallations.dod.mil](http://www.militaryinstallations.dod.mil)**





# ***Personal Financial Consultant (PFC)***

- **Augment installation PFMs**
  - ✓ Rotational assignments
  - ✓ Surge support
- **Support Reserve Component members**
  - ✓ One-on-one counseling
  - ✓ Financial trainings and briefings
  - ✓ Support Yellow Ribbon events
- **Utilize specialized knowledge of other financial resources available to support service members & families**
- **PFCs are one of the following:**
  - ✓ Accredited Financial Counselor (AFC)
  - ✓ Certified Financial Planner® Certificant (CFP® professional)
  - ✓ Chartered Financial Consultant (ChFC)



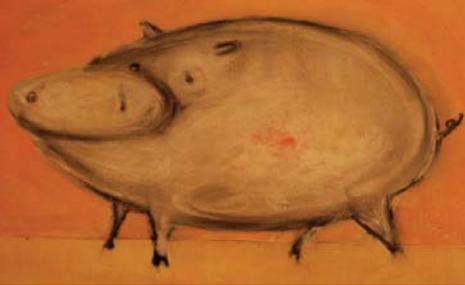


# ***Rotational Assignments/ Surge Support***

- **Valuable resource to active duty installations during surges, pre-deployment and reintegration**
- **Rotations can last 30-60-90 days**
- **Role of the PFC**
  - ✓ To support the Personal Financial Manager (PFM)
    - ✓ Training
    - ✓ Conducting presentations/workshops
    - ✓ Financial consultations
  - ✓ To temporarily assume the role of the PFM if vacant



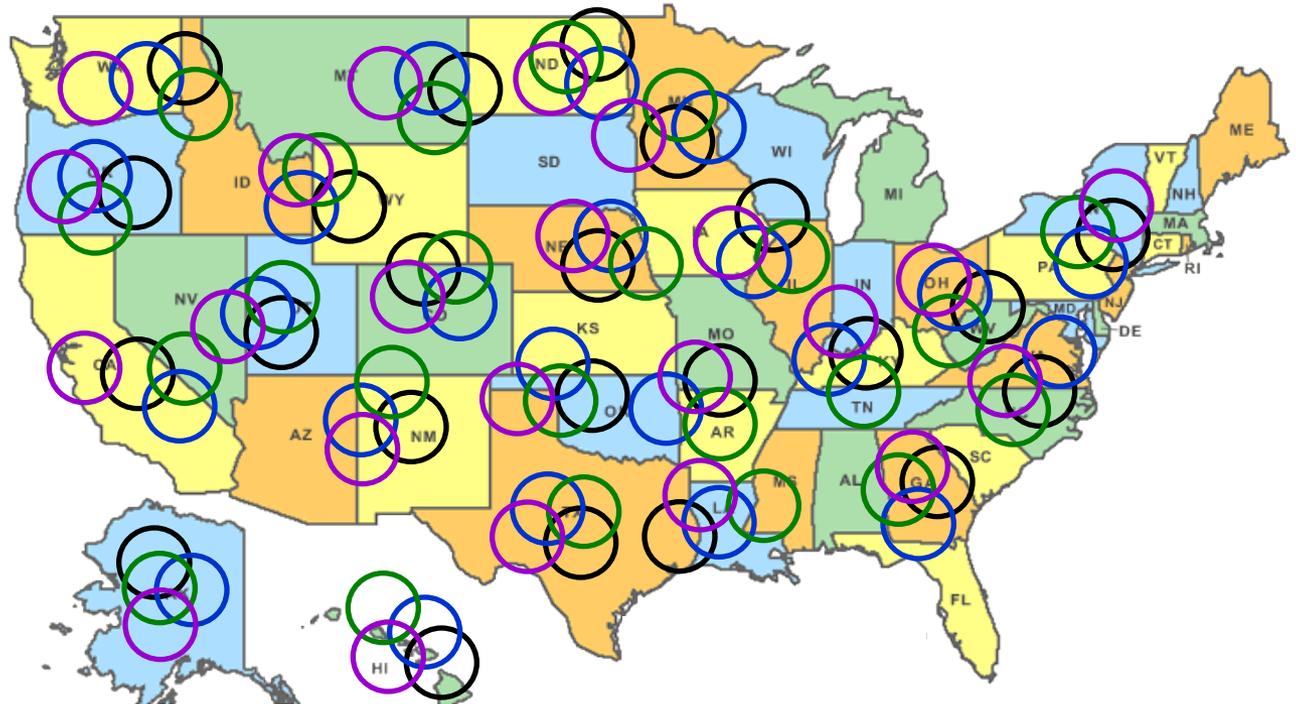
**Support requested through  
military service Headquarters PFM**



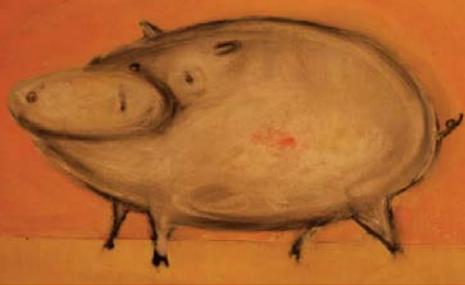
# ***Joint Family Support Assistance Program***

**Build, connect a sustainable network of local, state, and federal financial readiness and transition resources**

-  ***DoD***
-  ***State Programs***
-  ***Non-Profits***
-  ***Extension Services***



***The Joint Family Resource Center can help!***



# *Joint Family Resource Center Support*

## **Programs**

- Military OneSource
- Military Family Life Consultants
- Personal Financial Support

## **Services**

- Program Overview
- Training on various topics
- One-on-one Consultations
- Resource Booth & Table



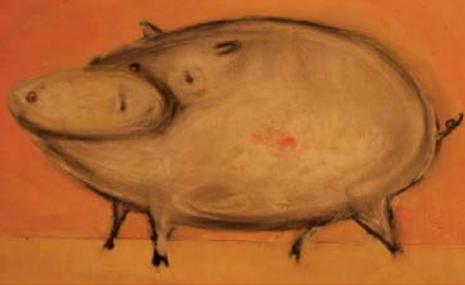
**Request support at [jfsap.mhf.dod.mil/request](https://jfsap.mhf.dod.mil/request) or call 1-888-256-9920**



# Financial Training Topics

- ✓ **Before You Take Off - *Financial Planning for Deployment***
- ✓ **Better Than a Budget - *Develop a Spending Plan***
- ✓ **Dream Big - Plan Now! - *Make Your Ideal Retirement a Reality***
- ✓ **Have You Fed Your Pig Today? - *Simple Tips for Saving & Long Term Investing***
- ✓ **Home, Sweet Home: *Strategies for Home-Buying and Protecting Against Foreclosure***
- ✓ **You've Earned It! - *Making the Most of Your Military Benefits***
- ✓ **The Perils of Plastic: *Charge Wisely!***



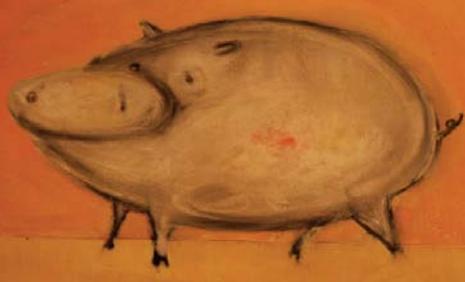


# Thrift Savings Plan (TSP) Participation

- **Active Duty 38.5%**
  - Army 29.5%
  - Navy 57.3%
  - Marine Corps 32.9%
  - Air Force 38.1%
- **Reserve/NG 14.9%**
  - Army 13.7%
  - Navy 9.6%
  - Marine Corps 10.0%
  - Air Force 22.1%



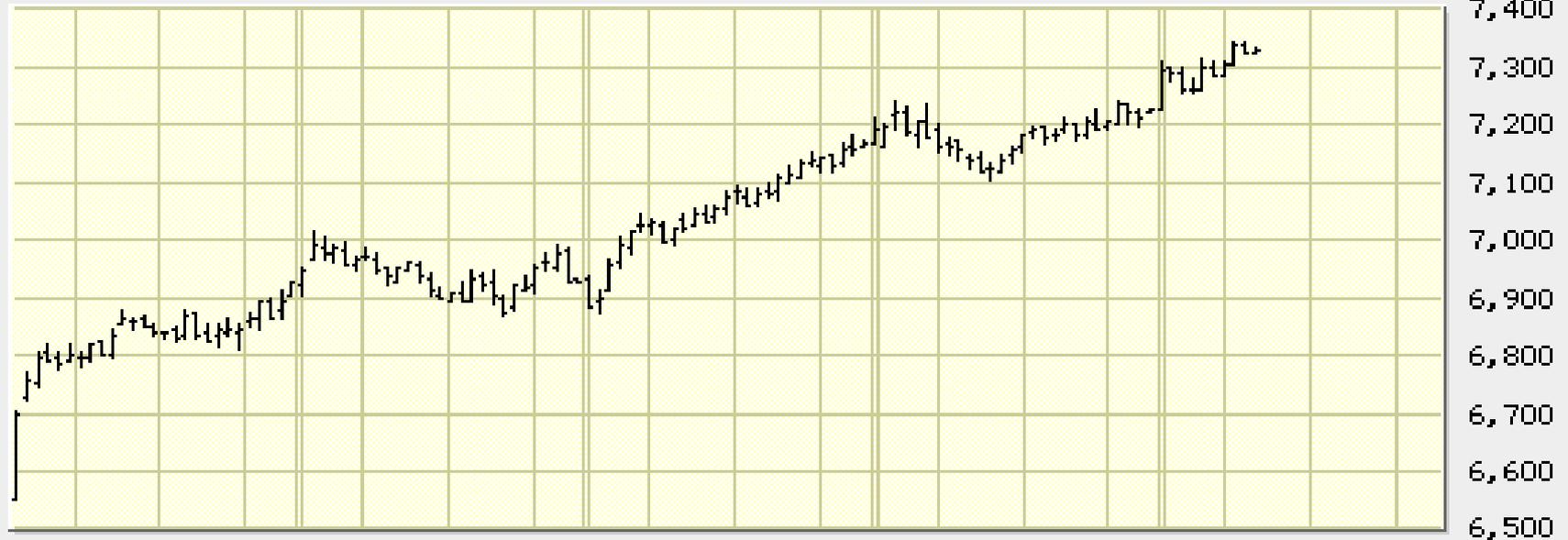
(as of April 2010)



# Dow Jones Industrial Average over five days

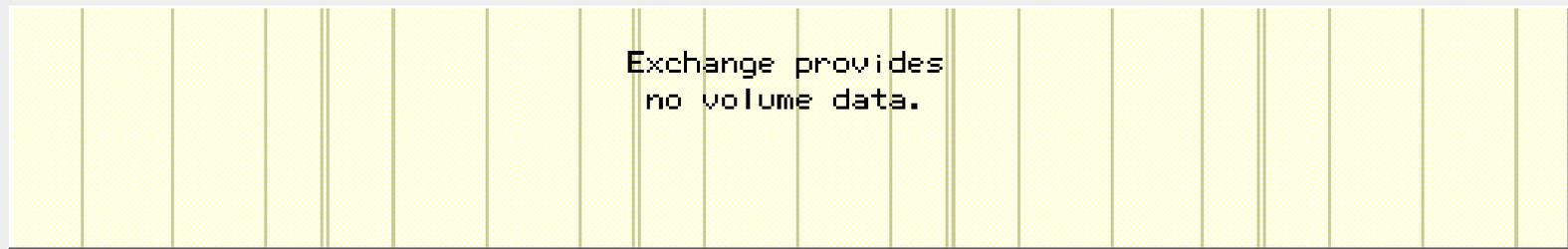
DJIA 15-Minute —

11:46 AM



Volume —

©BigCharts.com



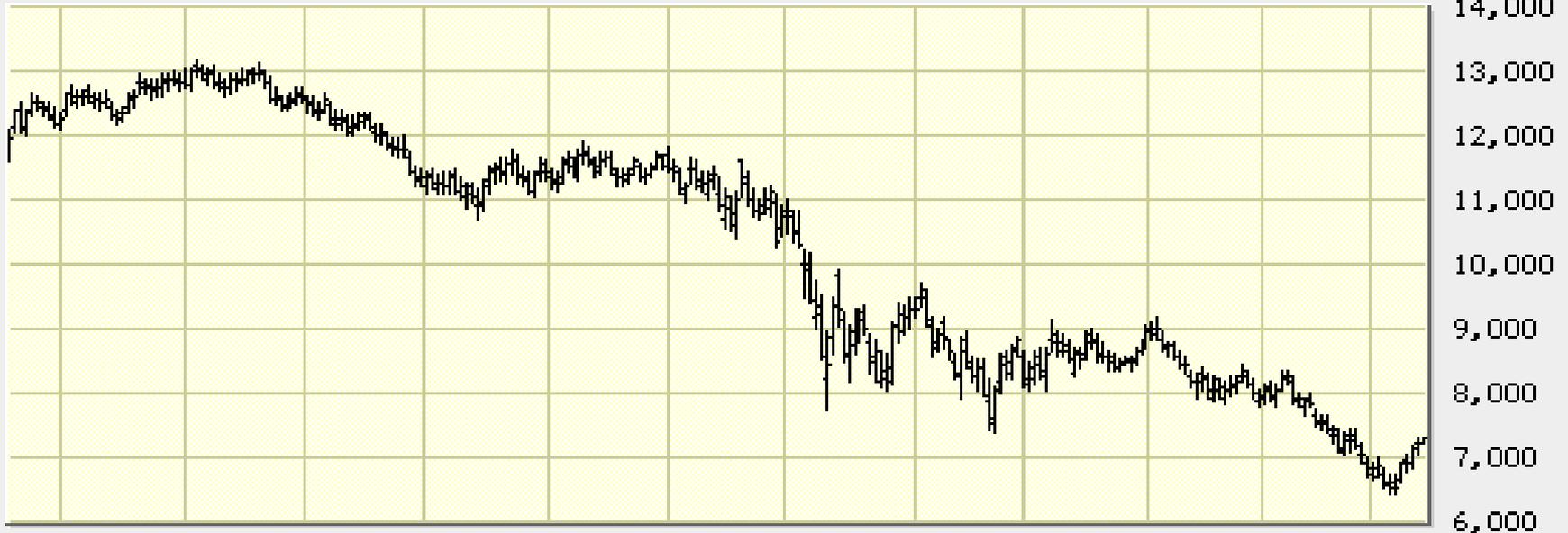
11 1 3 H 11 1 3 T 11 1 3 F 11 1 3 H 11 1 3



# *Dow Jones Industrial Average over one year*

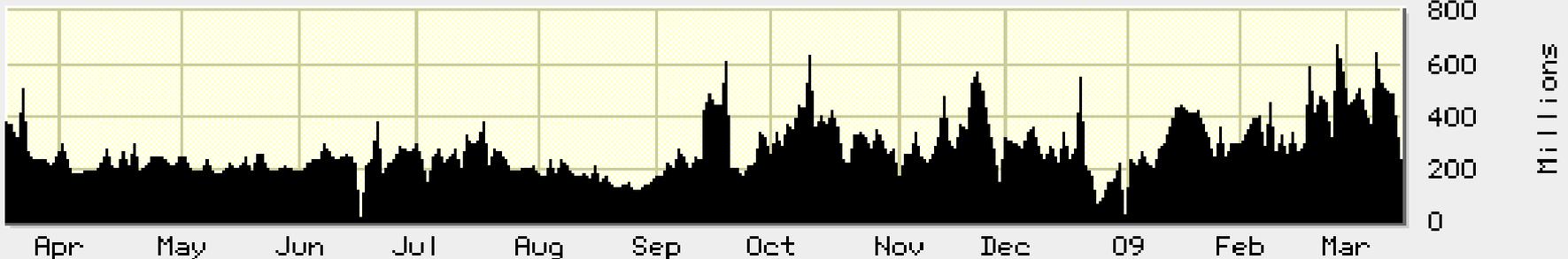
DJIA Daily —

3/16/09



Volume —

©BigCharts.com

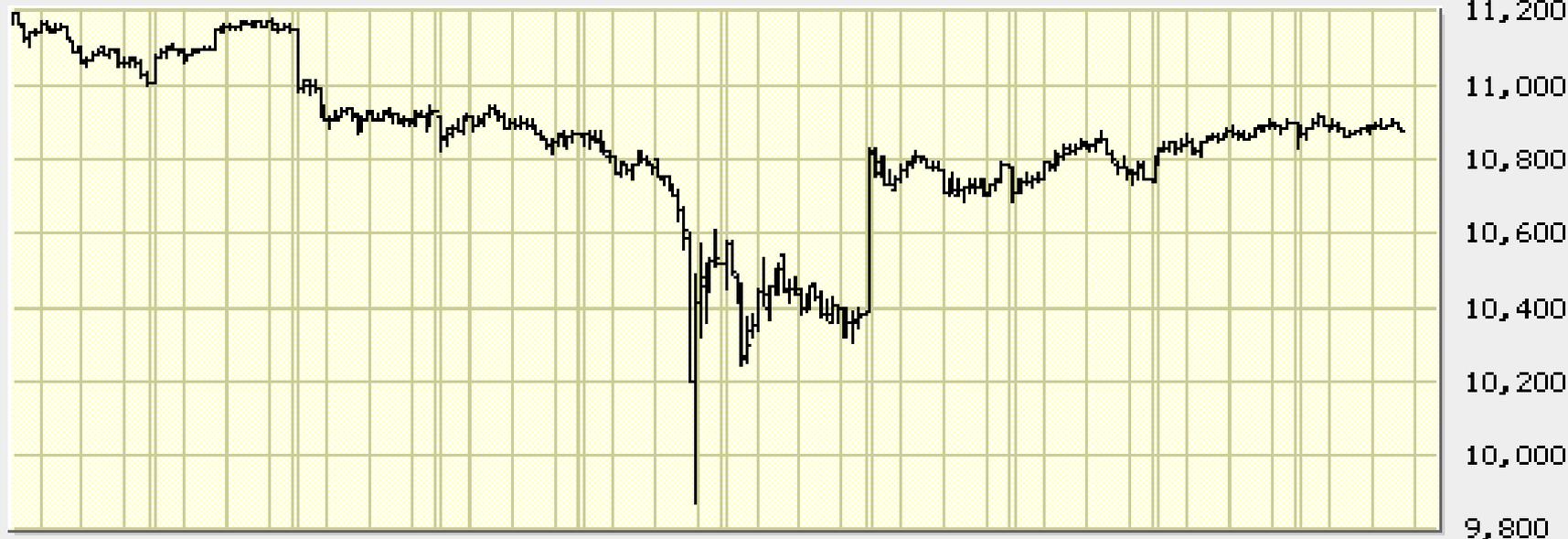




# *Dow Jones Industrial Average over the last week*

DJIA 15-Minute —

2:32 PM



Volume —

©BigCharts.com

Exchange provides  
no volume data.

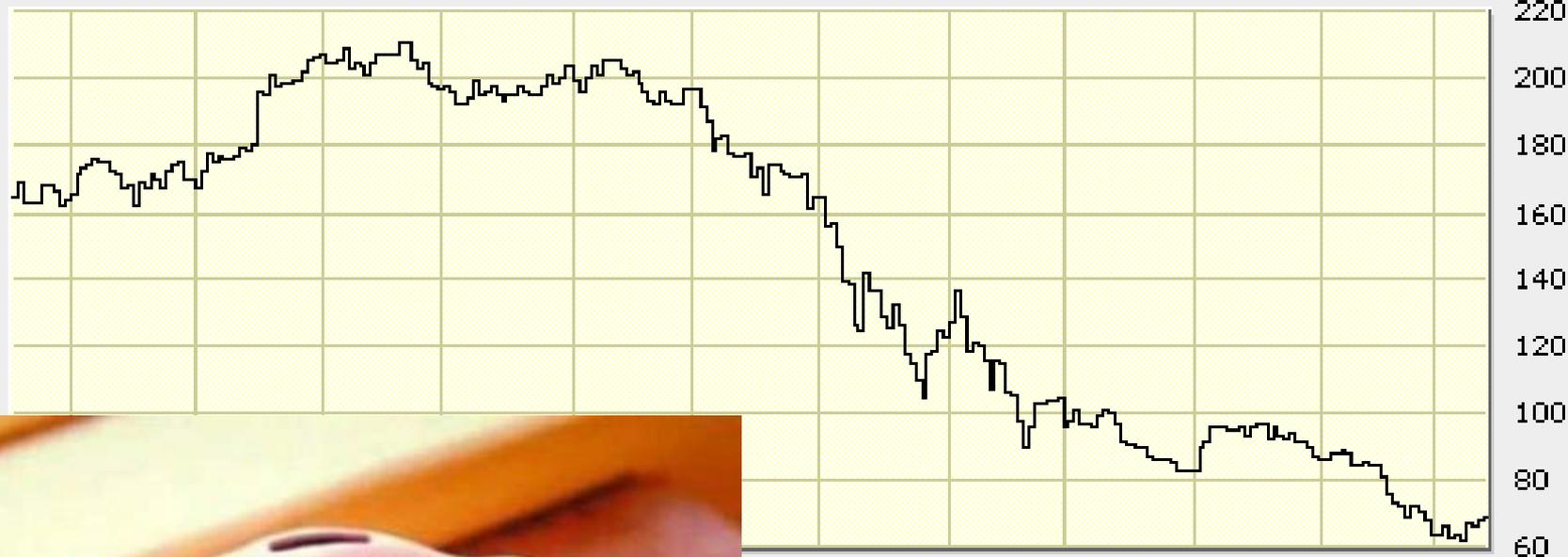
11 1 3 M 11 1 3 T 11 1 3 W 11 1 3 T 11 1 3 F 11 1 3 M 11 1 3 T 11 1 3 W 11 1 3 T 11 1 3



# S&P 500 Index over one year

S&P 500 Daily

3/13/09

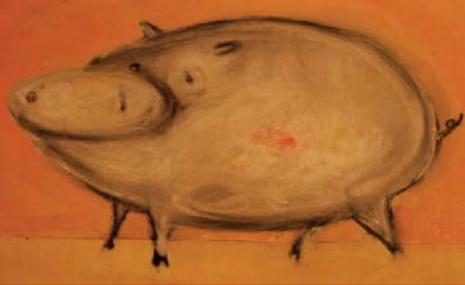


©BigCharts.com

provides  
me data.

Oct Nov Dec 09 Feb Mar





# S&P 500 Index since 1960

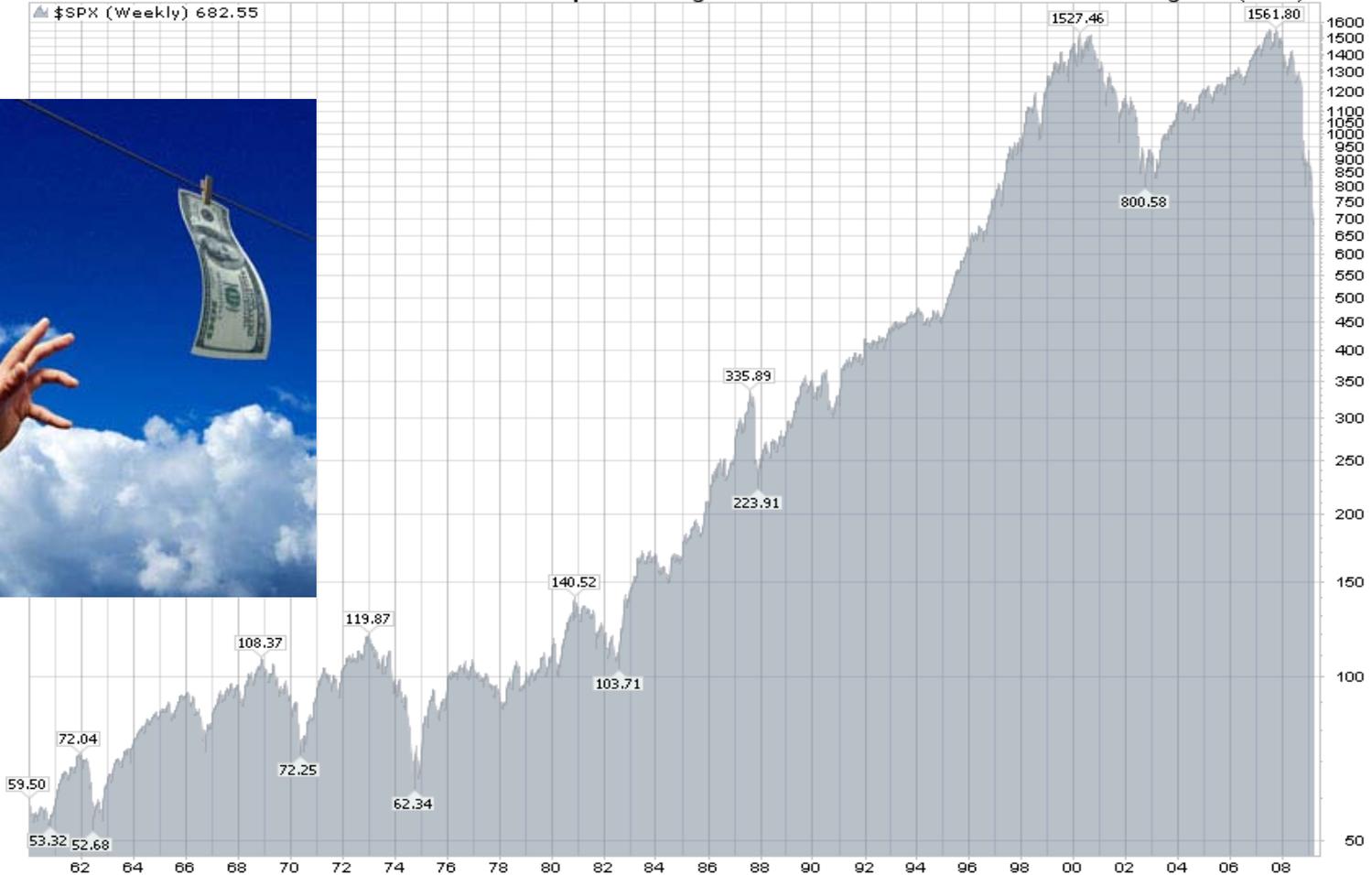
\$SPX (S&P 500 Large Cap Index) INDX

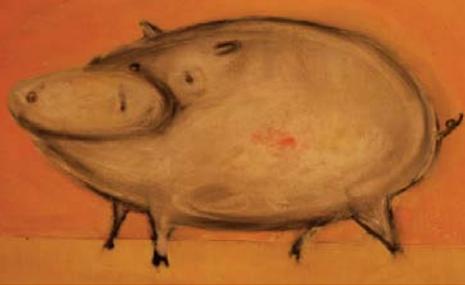
5-Mar-2009

▲ \$SPX (Weekly) 682.55

Open 729.57 High 729.57 Low 677.93 Close 682.55 Volume 19.2B Chg -52.54 (-7.15%)

© StockCharts.com



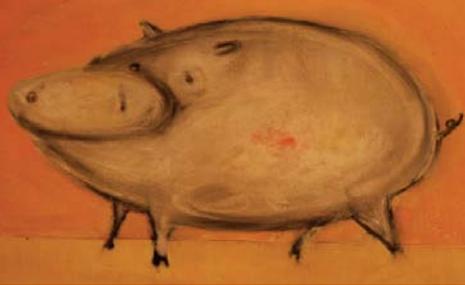


# *Thrift Savings Plan (TSP)*

- **Federal government's 401(K)-style plan**
- **Pre-tax contributions up to \$16,500 in 2010**
- **Combat zone tax exclusion up to \$49,000 for 2010 including bonuses & combat pay**
- **Tax-exempt contributions will not be taxable even after withdrawals**
- **Choice of six low cost funds**
  - 2 bond funds (G&F)
  - 3 stock funds (C,S,&I)
  - Lifecycle funds (L)



[www.tsp.gov](http://www.tsp.gov)

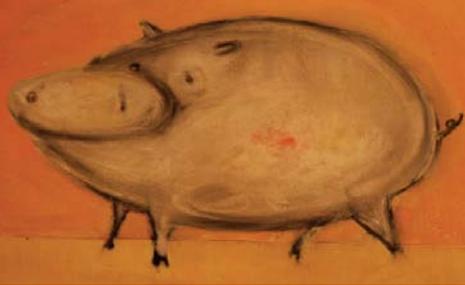


# ***Savings Deposit Program (SDP)***

**Automatic 10% Return on  
\$10,000, Guaranteed!!**



- **DoD Savings Account**
- **Available to those serving in designated combat zones**
- **Make deposits to the finance office in the deployed location**
- **Interest is taxable**
- **See your finance officer in your deployed location**



# ***Military OneSource***

- **24/7 world-wide assistance, on-line, by phone, & in-person**
- **Financial telephonic or face-to-face counseling or planning**
- **“Money Matters” Section w/calculators, tools, and information**
- **Referrals and connections to key helping agencies**

**1.800.342.9647**

**[www.militaryonesource.com](http://www.militaryonesource.com)**



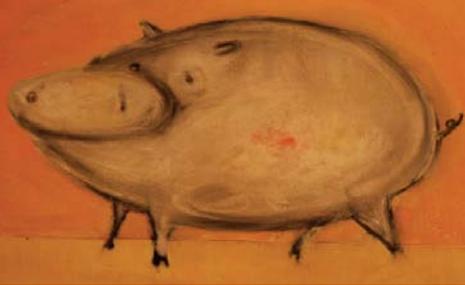


 *A 24/7 Resource for Military Members, Spouses & Families*  
**1-800-342-9647**

### Community Information

Relocating is a big step. In addition to finding a home, you need to make sure the community you are considering really suits your needs. The key is to gather as much information as possible about your prospective community so you can make an informed decision. Below, you can learn about and compare various cities, states, and communities throughout the United States.

 <p><b>Cost of Living</b> Compare the cost of living of various cities and regions you are considering. <a href="#">Learn More &gt;&gt;</a></p>	 <p><b>School Report Cards</b> Find out important facts about area schools and school districts in your new area of residence. <a href="#">Learn More &gt;&gt;</a></p>
 <p><b>Community Comparison</b> Preview and compare community data of various cities you are considering. <a href="#">Learn More &gt;&gt;</a></p>	 <p><b>Salary Analyzer</b> Find out how your occupation, experience level, and current salary compare to other cities. <a href="#">Learn More &gt;&gt;</a></p>
 <p><b>Crime Reports</b> Get the latest and most accurate statistics for any city in the United States. <a href="#">Learn More &gt;&gt;</a></p>	 <p><b>Community Explorer</b> The perfect tool for narrowing down or finding that perfect neighborhood. <a href="#">Learn More &gt;&gt;</a></p>
 <p><b>Calculators</b> Use our suite of calculators to help you sort your relocation finances. <a href="#">Learn More &gt;&gt;</a></p>	 <p><b>Jobs Network</b> Look for the great jobs throughout the United States. <a href="#">Learn More &gt;&gt;</a></p>



# ***Military HomeFront***

- **Great information for Leadership & Service Providers**
- **Policy & Legislation Resources**
- **Personal Financial Management**
- **Memorandums of Understanding (MOUs)**

[www.militaryhomefront.dod.mil](http://www.militaryhomefront.dod.mil)





# Official DoD Financial Readiness Partners

- **Military Saves**
  - ✓ [www.militarysaves.org](http://www.militarysaves.org)
- **FINRA Investor Education Program**
  - ✓ [www.SaveandInvest.org](http://www.SaveandInvest.org)
- **Better Business Bureau Military Line**
  - ✓ [www.bbb.org/military](http://www.bbb.org/military)
- **Federal Trade Commission**
  - ✓ [www.consumer.gov/military/](http://www.consumer.gov/military/)
  - ✓ [www.ftc.gov](http://www.ftc.gov) – Identity Theft
- **Association of Military Banks of America & Defense Credit Union Council & many more**





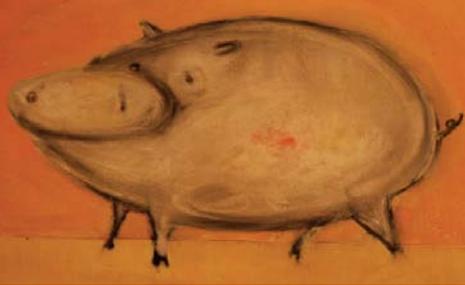
# ***Military Spouse Fellowship Program***

- **FINRA initiative in partnership with AFCPE & NMFA**
- **Spouses earn Accredited Financial Counselor (AFC) certification**
- **Program includes:**
  - ✓ Personal Finance, Counseling & Debt Management courses
  - ✓ Study group webinars
  - ✓ Examinations
  - ✓ Required practicum hours
- **Employment opportunities following certification**



**NATIONAL  
MILITARY FAMILY  
ASSOCIATION**

***[www.militaryfamily.org](http://www.militaryfamily.org)***



# Questions?

