



## Rod Griffin

Director of Public Education for Experian

Rod Griffin is Director of Public Education for Experian. He is responsible for Experian's national consumer education program and for supporting the company's public relations activities.

Mr. Griffin produces Experian's consumer education materials and writes *Ask Max*, an online consumer credit advice column, with Maxine Sweet, Vice President of Public Education. On average, consumers submit more than 1,500 questions to the column each month.

Mr. Griffin supports various national consumer education initiatives including the Jumpstart Coalition for Financial Literacy and the LifeSmarts Consumer Knowledge Competition with the goal of promoting financial education for America's youth.

He partners with consumer organizations including Call For Action, the National Consumers League, the National Association of Consumer Agency Administrators and many others to provide individuals with important credit and other financial information.

Mr. Griffin also works closely with state attorneys general, offices of consumer affairs, and other government agencies to address consumer concerns and responds to inquiries from the media, consumer credit counselors, and educators to ensure they have accurate, up-to-date information about consumer credit and credit reporting.

Mr. Griffin holds a B.S. in journalism from the University of Kansas. He previously was a communications specialist for the City of Richardson, Texas, worked as a newspaper reporter and editor for several daily and weekly newspapers, and for a short time was a substitute teacher.