



Goodfellow AFB Financial Readiness Challenge Event

Friday, July 24, 2009

- 0830 - 0900 Registration & Complimentary Light Refreshments Available: Base Theater
Exhibit Hall: EC
- 0900 - 0915 Welcoming Remarks: Base Theater
17 TRW Commander
- 0915 - 1030 **Identity Theft: Think Like a Spy...Bulletproofing Your Identity:** Base Theater
John Sileo
- Concurrent Workshops
- Who Do I Call? Consumer Affairs Workshop on Handling Unfair Business Practices: A&FRC
 - Hands-on Exercise on Creating a Spending Plan: EC
 - Stretching My Money in a Tight Economy: EC
 - Managing Student Loans: PEC
 - Riding Out the Storm...Investing in a Turbulent Market: PEC
 - TSP - Pay Yourself First...Why You Should Sign Up for the Thrift Savings Plan Today: PEC
- 1030 - 1045 Break
- 1045 - 1200 **Keynote Presentation:** Base Theater
Larry Winget, The Pitbull of Personal Development®
- Concurrent Workshops
- Dream Big - Plan Now! Make Your Ideal Retirement a Reality: EC
 - Hands-on Exercise on Creating a Spending Plan: EC
 - Take Complete Control of Your Finances - Avoid Drowning in Debt...Borrow Wisely!: PEC
 - The Wheels You Want - Successful Car-Buying Strategies: PEC
 - Truths & Myths of Credit Reports: PEC
 - Who Do I Call? Consumer Affairs Workshop on Handling Unfair Business Practices: PEC
- 1200 - 1300 Lunch & Exhibit Hall

Guide to Workshop Locations:

A&FRC: Airman & Family Readiness Center **PEC:** Professional Enhancement Center **EC:** Event Center

Exhibit Hall located at the Event Center with subject matter experts and resources available from 0830 - 1345.

Free, confidential, One-on-One consultations with highly qualified Personal Financial Counselors and Military & Family Life Consultants available all day. Please visit Registration Desk to sign-up.

Credit counselors will be available to pull credit reports and conduct counseling at the Airman & Family Readiness Center from 0930 - 1300 and 1430 - 1600. Please visit Registration Desk to sign-up.



1300 - 1430 Identity Theft: Think Like a Spy...Bulletproofing Your Identity: Base Theater
John Sileo

Concurrent Workshops

- Hands-on Exercise on Creating a Spending Plan: EC
- Stretching My Money in a Tight Economy: EC
- Managing Student Loans: PEC
- Riding Out the Storm...Investing in a Turbulent Market: PEC
- TSP - Pay Yourself First...Why You Should Sign Up for the Thrift Savings Plan Today: PEC
- Who Do I Call? Consumer Affairs Workshop on Handling Unfair Business Practices: PEC

1430 - 1445 Break

1445 - 1600 Keynote Presentation: Base Theater
Larry Winget, The Pitbull of Personal Development®

Concurrent Workshops

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- Hands-on Exercise on Creating a Spending Plan: EC
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Keynote Presentation

Larry Winget, The Pitbull of Personal Development[®]

Mr. Winget's keynote address is based on two of his bestsellers, Shut Up, Stop Whining & Get A Life and It's Called Work For A Reason. In it, Mr. Winget teaches universal principles that work for everyone. Mr. Winget attacks traditional business wisdom and offers simple truths in his caustic, thought-provoking, and hilarious style. He uses humor, story-telling, and plain talk to inspire you to take responsibility for your life, reaffirm your sense of integrity, and be a success!

Identity Theft: Think Like a Spy... Bulletproofing Your Identity

John Sileo

Identity theft is America's fastest growing crime and a major concern for many Americans. In this presentation, John Sileo takes the mystery out of protecting yourself, personally and professionally. Mr. Sileo speaks from experience: his identity was stolen and used to commit a series of crimes, including \$300,000 worth of embezzlement. You will learn how to bulletproof your identity as Mr. Sileo conveys practical skills for protecting your wallet, trash, computer, mailbox, brain, business, and much more.



Who Do I Call? - Consumer Affairs Workshop on Handling Unfair Business Practices

When faced with issues in business affairs, consumers are often not aware of the support services available to them. There are numerous government agencies designed to provide education and resources related to unfair business practices. This workshop will direct attendees to these resources, which include but are not limited to: product liability, insurance, investments, car buying, and predatory lending. Attendees will leave the workshop feeling empowered with the tools to actively manage their business affairs.

Hands-on Exercise on Creating a Spending Plan

The best way to accomplish dreams is to start with a plan. This workshop will teach the importance of setting financial goals. The participants of this course will get involved in their own financial planning - beginning with a discussion of the importance of keeping a record of all income and expenses. Additional tools, tips, and resources are offered to develop an effective and individualized spending plan.

Stretching My Money in a Tight Economy

Learn about successful financial management and the steps you can take toward achieving your financial goals. This workshop will share examples of successful and unsuccessful financial management practices, how to recognize signs of financial trouble, and skills to gain control of personal finances.

Managing Student Loans

It is estimated that the average college graduate will accrue \$20,000 - \$30,000 in student loans by the time they complete their undergraduate education - and that number goes up considerably for a graduate degree. Learn how to manage your student loans and even how to make them work for you.

Riding Out the Storm...Investing in a Turbulent Market

The economic downturn of the nation can make a bright future seem doubtful. Keep in mind that the nation has recovered from every economic hardship in the past and will more than likely recover from this one too. This workshop will help you develop strategies to weather the storm and show you how to position yourself to recover losses and benefit when the market bounces back.

TSP - Pay Yourself First...Why You Should Sign Up for the Thrift Savings Plan Today

The Thrift Savings Plan (TSP) workshop teaches participants financial concepts in a simple, easy to understand format to improve their financial outlook. This workshop addresses different investment strategies, varying retirement vehicles, and the specifics of the TSP including withdrawals and spouse rights.

Dream Big - Plan Now! Make Your Ideal Retirement a Reality

Americans are living longer and enjoying an extended 20 to 30 years of retirement at the end of their lives. To compensate for the longer life span, having a financial plan for those golden years has never been so important. In this workshop, participants will develop a financial plan that includes planning and saving for retirement, understanding all of the financial resources available through the military, and more.

Take Complete Control of Your Finances - Avoid Drowning in Debt...Borrow Wisely!

Borrowing money is a fact of life and the use of debt can be both a blessing and a curse. Even in light of today's tightening credit market, it's easy to get in over your head. In this straightforward and easy to understand workshop we will take a step-by-step approach to gaining control of debt - before it takes control of you. This workshop is packed full of useful tools and guidelines to prevent problems in the future and cure existing ones.



The Wheels You Want - Successful Car-Buying Strategies

For many Service Members, a car is one of the first major purchases. This workshop helps young Service Members understand the terms and conditions involved in the purchase of a new car to help alleviate the stress of buying and costly mistakes. We will walk through the three phases of car buying: purchasing, financing, and trading in as well as key legal rights of the car buyer/owner.

Truths & Myths of Credit Reports

Learn the true facts of what is and is not included in your credit report and score, and how credit bureaus collect and organize information about you and your credit history for public records, your creditors, and other sources. Learn what are considered potentially negative items on your credit report and your rights as a consumer to dispute them.