



**Goodfellow Air Force Base
Financial Readiness Challenge Event
Friday, July 24, 2009 | 0830 - 1600**

The primary goal of the Goodfellow Air Force Base (AFB) Financial Readiness Challenge Event is to enhance the financial readiness of military troops and families living on base and in the local community. The Goodfellow Wing Commander is co-sponsoring this event with the Department of Defense (DoD) in an effort to augment existing personal financial management education and counseling services currently available in this region. This event has been tailored to address the specific needs of the Goodfellow AFB community through various workshops, keynote presentations, and counseling sessions.

Sponsored by: Goodfellow 17 TRW Commander, and Deputy Under Secretary of Defense for Military Community & Family Policy (Personal Finance Directorate)

Name of Event: Goodfellow AFB Financial Readiness Challenge Event

Date/Time: Friday, July 24, 2009 0830 - 1600

Online Event Info: See www.MilitaryHOMEFRONT.dod.mil/service/conference
-Select Financial Readiness Challenge Campaign Events

For event flyers and posters, contact Joy Hopper at the Airman & Family Readiness Center (A&FRC), (325) 654-3893.

Event Location: The Main Event is being held at: Base Theater

Hours of Operation: Registration begins at 0830. Keynote address and special presentations are at 0910, and 1300. Last workshop ends at 1600.

Agenda: See www.MilitaryHOMEFRONT.dod.mil/service

0830 - 0900 Registration & Exhibit Hall
Complimentary Light Refreshments Available

0900 - 0910 Welcoming Remarks
17 TRW Commander

0910- 1025 Identity Theft: Think Like a Spy...Bulletproofing Your Identity
John Sileo

1025 - 1045 Break



- 0930 - 1600 Roundtable Discussions
 Located at the Professional Enhancement Center
 Discussion times: 0930 - 1000, 1015 - 1045, 1445 - 1515, 1530 - 1600
- Managing Student Loans
 - Who Do I Call? Workshops on Consumer Issues
 - Hands-on Exercise on Creating a Spending Plan
- 1045 - 1100 Break
- 1045- 1200 Concurrent Workshops
- Better than a Budget - Develop a Spending Plan That Will Keep You on Track
 - Riding Out the Storm...Investing in a Turbulent Market
 - Stretching My Money in a Tight Economy
 - TSP - Pay Yourself First...Why You Should Sign Up for the Thrift Savings Plan Today
- 1200 - 1300 Lunch & Exhibit Hall
- 1300 - 1430 Keynote Presentation
Larry Winget, The Pitbull of Personal Development®
- 1430 - 1445 Break
- 1445 - 1600 Concurrent Workshops
- Truths & Myths of Credit Reports
 - Make Your Ideal Retirement a Reality
 - The Wheels You Want - Successful Car-Buying Strategies
 - Take Complete Control of your Finances - Avoid Drowning in Debt...Borrow Wisely!

Exhibit Hall located at the Event Center with subject matter experts and resources available all day.

Free, confidential, One-on-One consultations on financial issues with highly qualified Personal Financial Counselors & Military & Family Life Consultants available at the Event Center all day.

Fact Sheet



Credit counselors will be available to pull credit reports and conduct counseling at the Airman & Family Readiness Center from 0930 - 1300 and 1430 - 1600.

Who Can Attend: Active Duty, Guard, Reserve, and their families in the region served by Goodfellow Air Force Base.

Registration: Registration on-site from 0830 - 0900

Childcare: Not available

Children & Youth Financial Education: Sam Renick -- Get In the Savings Habit with Sammy Rabbit and Jeff Yalden. The youth activities will take place at the Goodfellow Youth Center, 225 Mitchell Street Bldg. 915, Goodfellow AFB

Sam Renick - 0930 - 1030
Jeff Yalden - 1400 - 1500