



## Los Angeles AFB Financial Roadshow

*Your Launch Pad to Financial Freedom!*

Date: Thursday, February 19, 2009  
Location: Point Fermin Elementary School

1330 - 1430 Youth Entertainment  
*It's a Habit! Sammy Rabbit*

Date: Thursday, February 26, 2009  
Location: Gordon Conference Center

0800 - 0830 Registration

0830 - 0845 Welcoming Remarks & Pre-Registration Drawing

0845 - 1015 ID Theft: Think Like a Spy...Bulletproofing Your Identity  
*John Sileo*

1015 - 1030 Break

1030 - 1130 Concurrent Sessions

- Take Complete Control of Your Finances - Avoid Drowning in Debt...Borrow Wisely!
- Truths & Myths of Credit Reports
- Dream Big - Plan Now! Make Your Ideal Retirement a Reality

1130 - 1230 Lunch Break & Individual Consultations Available

1230 - 1345 What To Do in Today's Economy  
*Jordan Goodman, America's Money Answers Man*

1345 - 1400 Break

1400 - 1500 Concurrent Sessions

- Dream Big - Plan Now! Make Your Ideal Retirement a Reality
- Preventing Foreclosure...Strategies for Keeping Your Home
- Better than a Budget - Develop a Spending Plan That Will Keep You on Track

# Agenda



Date: Thursday, February 26, 2009  
Location: Los Angeles AFB Youth Center

1600 - 1700 Youth Entertainment  
*Trevor Romain*

Exhibition Hall with financial support resources and financial experts will be available from 0800 to 1400. Free, confidential one-on-one consultations with highly-qualified Personal Financial Counselors, Military & Family Life Consultants, and Credit & HUD-approved Counselors are available from 1015 to 1230 and 1345 to 1500.

REGISTER TODAY! All persons registered by 20 February will be entered to win a free digital photo frame at the event (must be present to win).



## Presentations

### It's a Habit! Sammy Rabbit

*Sam Renick*

Sam Renick is a children's author, songwriter, speaker, trainer, and social entrepreneur. He is the founder of The "It's a Habit!" Company, Inc. (IAHC) and co-creator of Sammy, the "Get in the Habit Rabbit!". Mr. Renick's focus is elementary age children.

### Identity Theft: Think Like a Spy...Bulletproofing Your Identity

*John Sileo*

Identity theft is America's fastest growing crime and a major concern for many Americans. John Sileo takes the mystery out of protecting yourself, personally and professionally. Mr. Sileo speaks from experience: his identity was stolen and used to commit a series of crimes, including \$300,000 worth of embezzlement. You will learn how to bulletproof your identity as Mr. Sileo conveys practical skills for protecting your wallet, trash, computer, mailbox, brain, business and much more.

### Take Complete Control of Your Finances - Avoid Drowning in Debt...Borrow Wisely!

Borrowing money is a fact of life and the use of debt can be both a blessing and a curse. Even in light of today's tightening credit market, it's easy to get in over your head. In this straightforward and easy to understand workshop we will take a step-by-step approach to gaining control of debt - before it takes control of you. This workshop is full of useful tools and guidelines to prevent problems in the future and cure problems that may already exist.

### Truths & Myths of Credit Reports

Learn the true facts of what is and is not included in your credit report and score, and how credit bureaus collect and organize information about you and your credit history for public records, creditors and other sources. Learn what are considered potentially negative items on your credit report and your rights as a consumer to dispute items.

### Dream Big - Plan Now! Make Your Ideal Retirement a Reality

Americans are living longer and enjoying an extended 20 to 30 years of retirement at the end of their lives. To compensate for the longer life span, having a financial plan for those golden years has never been so important. This workshop will work with participants to develop a financial plan that includes planning and saving for retirement, which includes understanding all of the financial resources available through the military and more.

## Presentations, continued...



## What to Do in Today's Economy

*Jordan Goodman*

Money management guidance from "America's Money Man" including the important steps that must be taken to make today's economy work for you. Topics include giving yourself a financial checkup, setting financial goals, understanding your cash flow, how to improve your credit score and use of credit and much more. Mr. Goodman will offer helpful worksheets and resources to make it easy to put his advice into action.

## Preventing Foreclosure...Strategies for Keeping Your Home

In these difficult economic times, home foreclosure has become an everyday term and a point of financial heartache in many people's lives. In this presentation, participants will learn how to protect against foreclosure and ways to get back on the right track if foreclosure is inevitable or has already occurred.

## Better than a Budget - Developing a Spending Plan That Will Keep You on Track

The best way to accomplish dreams is to start with a plan. This workshop will present the difference between an attainable goal and a goal with no follow-through. The participants in this course will get involved in their own financial planning - beginning with a log of all expenses for one month. Additional tools, tips and resources are offered to develop an effective and individualized spending plan.

## Youth Entertainment

*Trevor Romain*

Trevor Romain has taken what he has learned over the past two decades from speaking to tens of thousands of children and creates a product to promote social, emotional, and health fitness for students. Mr. Romain has long differentiated himself as a one-of-a-kind speaker, children's author/illustrator and children's advocate by speaking to children in their own language.