

Military OneSource Monthly Promotion Calendar

Month	Promotion	Description
October	Domestic Violence Awareness National Breast Cancer Awareness Halloween	<p>October is Domestic Violence Awareness Month. Materials featured in this promotion will focus on building positive relationships within the marriage, couples communication, fighting fairly and getting help with domestic violence.</p> <p>Additional web promotions and featured materials may include Breast Cancer Awareness and Halloween safety tips.</p>
November	Military Family Appreciation Month Thanksgiving	<p>This promotion will feature advice on how to strengthen families and relationships. Featured materials will highlight communicating as a family, building strong relationships with children of all ages, and tips to help the family deal with the challenges of military family life.</p> <p>Additional web promotions and featured materials may focus on holiday issues.</p>
December	Handling Holiday Stress	This communication provides resources for handling holiday stress. Highlighted information includes materials about holiday stress management, deployment during the holidays, staying connected with family, gift giving, enjoying the time with children, and avoiding overindulgence during the season.
January	Money and Budgets New Year's resolutions	<p>Financial fitness is the focus this month. This promotion is designed to assist you in getting your financial house in order. Topics include debt management, budgeting, savings and investments.</p> <p>Additional web promotions and featured content will highlight New Year's resolutions</p>
February	Health and Wellness	February is Heart Health month and this month's feature promotes a healthy lifestyle. Topics include exercise and physical fitness, nutrition, stress management, and other preventive measures for all age groups that ensure good health.
March	Preparing for PCS	Many military families spend the spring preparing for upcoming PCS moves. Featured topics are helping family members deal with relocation, preparing for a move, and gathering new information about the new duty station.
April	Child Abuse Prevention and Month of the Military Child Stress Awareness	<p>April is the Month of the Military Child and Child Abuse Prevention Month. Featured materials will include information about recognizing child abuse, parenting and child care, and helping children deal with the challenges of the military lifestyle.</p> <p>Additional web materials and featured content may focus on stress awareness</p>
May	Spouse Appreciation Month Mother's Day Memorial Day	This communication is designed to support a couple's most valued resource, the spouse. Highlighted subjects are spouse employment and education opportunities, maintaining healthy relationships during deployments, a checklist for new military spouses, and couples communications.

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<p>June</p>	<p>Summer Vacation and Travel Planning</p> <p>National Safety Month</p> <p>Father's Day</p> <p>Flag Day</p>	<p>The summer months are the time for vacation and travel. Featured topics include planning and preparing for a vacation, traveling with children, and military resources available.</p>
<p>July</p>	<p>Consumer Awareness</p> <p>4th of July</p>	<p>Given some of the personal scams such as "Identity Theft," its best to know and be prepared for some of current consumer issues facing a service member and their family. This month materials will spotlight information about home buying, identity theft, and other consumer issues.</p>
<p>August</p>	<p>Managing Change</p>	<p>Given some of the personal life demands placed on service members and their families, this promotion focuses on dealing with the changes associated with a new job, duty station, school and community.</p>
<p>September</p>	<p>Education</p> <p>Back to School</p>	<p>This communication is designed to help military parents become more involved in their child's education, and look at some education opportunities for all ages. Materials will include resources about study habits, working with teachers, helping children adjust to a school, saving for education.</p>