



## Explore Webinars

Webinars are an effective way to communicate about a range of topics.

### Here are a few examples:

- Moving with an IEP (Individualized Education Program)
- Understanding How TRICARE for Life Coverage Works
- A Children's Guide to Coping With Disasters
- Coping With Caregiver Stress
- Combat-Related Stress Reactions: What Service Members and Families Need to Know

To see more examples, go to **MilitaryOneSource.mil** and search "webinars."

## Get Started

Talk to us about using webinars to get your message to service providers and military families. **Contact Mary Beth Rhoads of Military Community Outreach at 571-372-5326 or 571-294-8996.**

## Expand Your Outreach with Webinars — 5 Ways We Make It Easy for You

Webinars are a simple way to get your message to service providers, service members and their families. They can address all kinds of topics – everything from legal matters and money management to relationship health and non-medical counseling. Plus, after the live broadcast, every webinar is archived on MilitaryOneSource.mil so it can keep delivering value. Here are a few reasons to talk to the office of Military Community Outreach about this tactic.

### You're working with webinar experts

The webinar team needs only 30 days lead of time – there's no lengthy approval process. We also take care of promoting the webinar and tracking registration. When it's go-time, we'll run the webinar and stay on hand to assist as needed.

### You don't have to present

Some of our most popular webinars have featured subject matter experts who work with MC&FP programs. If you like, after a brief intro, you can hand off the microphone to someone else.

### You can choose your format and focus

You get to decide how broad or specific the topic is, who gets invited and whether attendees can participate. This customizability lets us create webinars that fit your content and goals.

### You'll get concrete metrics and useful information

It's simple to pull reports that list attendees, their contact information, their questions and whether they downloaded supplemental resources.

### It's a way to achieve broad reach at no cost

There is no cost to your program for a webinar, and it helps you reach service members and military families all over the world in real time, no travel required. Some of our webinars have attracted over 1,000 attendees.



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