MilitaryINSTALLATIONS **LOGO USAGE**

Formats

High Resolution Logo

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Small Version Logo

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Web Version Logo

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Reverse Logos

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Colors

HEX d02c2f
RGB 208/44/47
CMYK 12/97/92/3
PMS 711C

HEX 1e3565
RGB 30/53/101
CMYK 98/85/36/27
PMS 534C

Application and Minimum Sizing

For print, letter-sized PDFs or high-quality presentations, use the **high resolution logo**. Use the measurements here as the absolute minimum sizes the logos can be shown and still maintain legibility.

Use the **small version logo** for small-space reproductions like business cards or on-screen presentations.

Use the **web version logo** for web-based applications, social graphics, digital banners or any other media.

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3" OR 650 pixels

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500 pixels

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200 pixels

Minimum Margin of Clearance

To preserve the integrity of the logo, always present the logo artwork with minimum clear space intact. Minimum clear space on all sides of the logo is equal to the square height of the letter "N." Do not place text or other design elements within this margin around the logo.

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Incorrect Usage

Use the artwork and colors as provided.

Do not alter the logo artwork in any way.

Do not remove, reposition, crop or obscure any part of the logo.

Do not skew, stretch or distort the mark. Logo artwork may be resized proportionally, providing that the final size is legible (see minimum size restrictions).

Do not apply the logo to visually competitive backgrounds or patterns.

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