

The following established style guidelines reflect the long-standing practices of developers and editors of content for Military OneSource MilTax services across the Military Community and Family Policy enclave. They are consistent with the rules and guidance outlined in The Associated Press Stylebook and reflective of Office of Military Community and Family Policy style and usage preferences.

Content Tips

- Link to the MilTax landing page when providing users with an overview of all MilTax services. Link to the MilTax landing page to provide users with a way to verify their eligibility to use MilTax.
- Things to Avoid
- Create circular linking patterns.
- Link to the Tax Prep page in articles, social media content, collateral materials and promotions.
- Use brand names of third-party partners or software providers.
- Imply MilTax consultants complete tax preparation on behalf of users.

Preferred Terms

Acceptable

Military OneSource MilTax, MilTax (when first described as the full, preferred name, MilTax services, MilTax free tax services

MilTax consultant, tax consultant or tax expert (instead of tax counselor)

MilTax preparation and e-filing software, MilTax e-filing software or E-filing software (when first described as the full, preferred name)

Software provider (when the context requires referring to the software provider, i.e., "You need to create an account through Military OneSource and the software provider.") instead of brand names of software partner (i.e. Turbo Tax)

Updated April 2025



Acceptable

MilTax comes from the Defense Department and is available exclusively through Military OneSource

Provided by the Defense Department, MilTax is a suite of tax services available through Military OneSource.

MilTax, brought to you by Military OneSource

File now

E-file now

Start your tax preparation today.

Financial counselor instead of tax counselor or tax consultant

Free

No cost

Only use campaign language (e.g., "Like No Other") in promotional content such as website promotions, emails/eNewsletters, social and paid. Do not use campaign language in articles, MilLife Guides, etc., in order to keep that content evergreen.

Definitions

Term	Definition
Military OneSource MilTax	The official name of the full suite of MilTax offerings, including the free tax software and consultant services.
Military OneSource triage consultant	The first person you talk to when you call or chat with Military OneSource to speak to someone about your taxes.

MilTax Service Program Content Guide

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Term	Definition
MilTax consultant	The person you talk to about your tax issues and questions after being connected through the Military OneSource call center.
MilTax preparation and e- filing software	The software used for tax preparation and e-filing.
Financial counselor	The person you talk to for general financial education and support, not necessarily pertaining to taxes, after being connected through the Military OneSource call center.
MilTax Landing Page/Tax Services Page	Main entry point for MilTax software through Military OneSource, available at <u>www.militaryonesource.mil/miltax.</u>
Tax Prep Page	is where users can gain entry can verify their eligibility, available at https://www.militaryonesource.mil/taxprep .
Taxes Topic Center	Taxes is a topic within the Financial & Legal section of Military OneSource, containing information on MilTax, as well as other resources on preparing, filing and refunds at <u>https://www.militaryonesource.mil/financial-legal/taxes/</u>

Official Resources

Military OneSource websites

- <u>Military Tax Services</u>
- MilTax: Free Tax Filing Software & Support